



For Licensed Real Estate Agents Only

Earn your ASP® Real Estate Agent Designation

From StagedHomes.com®

**The Industry's Recognized
Leader in Staging Education!**

**Curriculum personally written by Barb Schwarz,
ASP®, ASPM®, IAHSP®, The Creator of Home Staging® and the Home Staging Industry
President and CEO of Stagedhomes.com®, Founder/Chairwoman of The International Association
of Home Staging Professionals®, IAHSP®**

***Get the Designation that Pays!
Do it for Yourself. Do it for your Clients.***

*Earn the Designation that gives you the best marketing edge over your competitors! Gain more listings and sell homes faster by learning Barb's proven and successful **ASP® Real Estate Staging Course!** This **two day training course** is specifically designed for **Licensed Real Estate Agents** wanting to list and **sell more homes** through the benefits of **ASP® Home Staging!***

The ASP® Real Estate Agent Home Staging Training Course Objectives:

- **Effectively communicate the benefits of Staging with your sellers.**
- **Create a more powerful listing presentation.**
- **Learn Barb Schwarz, The Creator of Home Staging®, key Home Staging Sayings.**
- **Understand the Criteria of ASP® Home Staging and learn Staging concepts, and ideas.**
- **Better price your Staged listings.**
- **Learn how to work with ASP® Stagers.**
- **Create a more value added service and make more money in Real Estate!**
- **Earn Continuing Education Credits ([in most states](#))**

ASP® Course Curriculum:

Day 1: 9am to 5:30pm

Learn how to effectively use ASP® Staging as a Marketing Tool

Day 1 is in a classroom environment where you will learn the details of the ASP® proven program of successful working practices. You will learn why and how to set Professional Policies of how to work with your clients. You will learn the 3 proven ASP® Steps of ASP® Real Estate service for your clients and the key points of each step. You will also learn how to educate your clients so that they can understand and value the benefits of Home Staging. You will learn how to use Staging as a marketing tool and a communication tool to acquire more business. The ASP® Course is all about being proactive, not reactive, and how to keep professional control with your clients.

Communication is crucial to your Staging success! Therefore, your ASP® Course is very detailed on day one of how to communicate with your clients on How You Work. On day one you will learn what to say and how to say it so that your sellers say yes. You will learn the Steps of Staging and Barb Schwarz amazing Staging Sayings. You will also learn the ASP® service code of serving clients the ASP® way which is a proven system that works! Day One is the foundation for the Staging day to follow and it is the foundation of your entire ASP® Real Estate Career. You will learn in class too how to work with ASP® Home Stagers as well. ASP® Stagers give referrals to agents of homes they Stage® before it is listed so building a relationship with ASP® Stagers can increase your business too!

Day 2: 9am to 5:30pm

Experience the "ASP® Magic" of Transforming an actual Home through ASP® Home Staging

In the morning of day two you will have more detailed classroom training about the processes involved in Staging a house. You will see many before and after picture examples and a powerful power point presentation to show Staging concepts. You will learn creative problem solving of how your sellers can Stage® and make magic out of almost anything! We will show you that ASP® Staging is not just about telling your sellers to buy things. Instead, we will show you how creativity can be the best solution for your sellers in the best possible way. Then, in the afternoon you and your entire class go to a home that is on the market for sale and you actually Stage® a lived-in home for hands-on Staging experience with professional ASP® Stagers.

Upon graduation, you will receive: **YOUR ASP® REAL ESTATE AGENT Designation**

- A detailed **ASP® Course Outline**
- Your Profile FREE on StagedHomes.com to advertise you as an **ASP Real Estate Agent***
- Unlimited Access to the Vast On-Line **Staging University*** which has listing materials for you to use to communicate Staging Benefits to Sellers.*
- **Continuing Education Credits** available in many states
- **The ASP® Course: Includes how to improve your listing presentation, overcoming client objections to Staging, Staging techniques detailed lecture, marketing ideas, slide shows of before and after photos of what can be accomplished in Staging, group discussion, questions and answers, and the communication skills needed to share with your clients of why they need to Stage®.**
- The **experience of Staging a home** on the market with other ASP® class participants

- Ability to Post your ASP® Staged listings FREE on the StagedHomes.com Property Search so buyers can view your Staged listings that are for sale as an active ASP®.*
- One year FREE membership in the International Association of Home Staging Professionals®, IAHSP®*

***Requires yearly ASP® membership renewal and adherence to the ASP® Real Estate Agent Course Agreement Each Year.**

Important Note: Our two day ASP® Real Estate Agent Home Staging Training Course is exclusive to Licensed Real Estate Agents Only. LICENSED AGENTS MUST AGREE NOT TO CHARGE SEPARATELY FROM YOUR COMMISSION FOR YOUR ASP® STAGING SERVICES IN ALL INSTANCES. If you are interested in having an actual ASP® Home Staging Business, in addition to your RE Business, please sign up for our 3 Day ASP® Home Staging Course on our Stagedhomes.com® site, instead of our 2 day course. Or, you may chose to upgrade to the 3 Day ASP Stager course during your ASP® RE Course or at any future time. This is possible and optional. Should you chose to take the 3 day ASP® Home Staging Training Course later after you have taken the ASP® 2 Day RE Agent Course the tuition that you have paid for your 2 Day ASP Real Estate Agent course will be deducted from the ASP® Stager 3 day course tuition.

Please call 800-392-7161 for more info.

***Accredited Staging Professional®*, STAGE®, The CAREERBook®, IAHSP® and “The Creator of Home Staging”® are all Federally Registered Trademarks of Barb, Inc., d/b/a StagedHomes.com.**